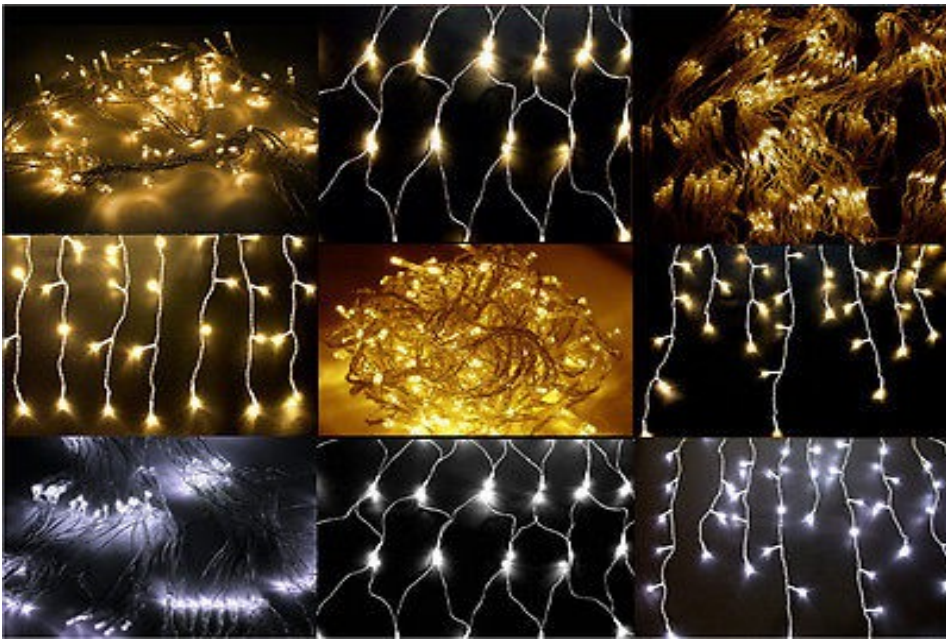


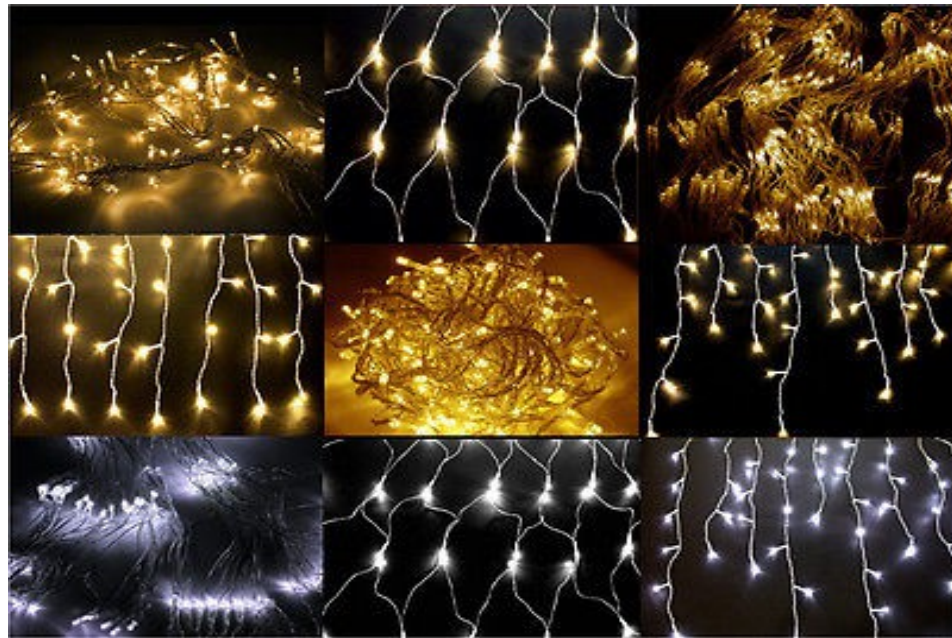
Consumer protection against counterfeit/fake products

Examples from EU - Budapest 23.09.2015



Consumer protection against counterfeit/fake products

Examples from EU - Budapest 23.09.2015



Be aware:
counterfeiter/-industries
fake TÜV-Certificates
as well as TÜV-Logos



Consumer protection against counterfeit/fake products

Examples from EU - Budapest 23.09.2015

**TÜV
Markenverbund
fights against
counterfeiters/-
industries**



TÜV SÜD Gruppe
TÜV SÜD e.V.
TÜV SÜD AG



TÜV Rheinland Gruppe
TÜV Rheinland Berlin
Brandenburg Pfalz e.V.
TÜV Rheinland AG



TÜV NORD Gruppe
TÜV Hannover /
Sachsen-Anhalt e.V.
TÜV NORD e.V.
TÜV NORD AG



TÜV AUSTRIA Gruppe
TÜV Österreich e.V.
TÜV AUSTRIA HOLDING AG



TÜV Technische Überwachung
Hessen GmbH



TÜV Saarland e.V.



TÜV Thüringen e.V.



Verband der TÜV e.V.



Consumer protection against counterfeit/fake products

Examples from EU - Budapest 23.09.2015



**Faked
MS 440**
are very
dangerous
and illegal –
authorities
and STIHL
fight
against
that

Consumer protection against counterfeit/fake products

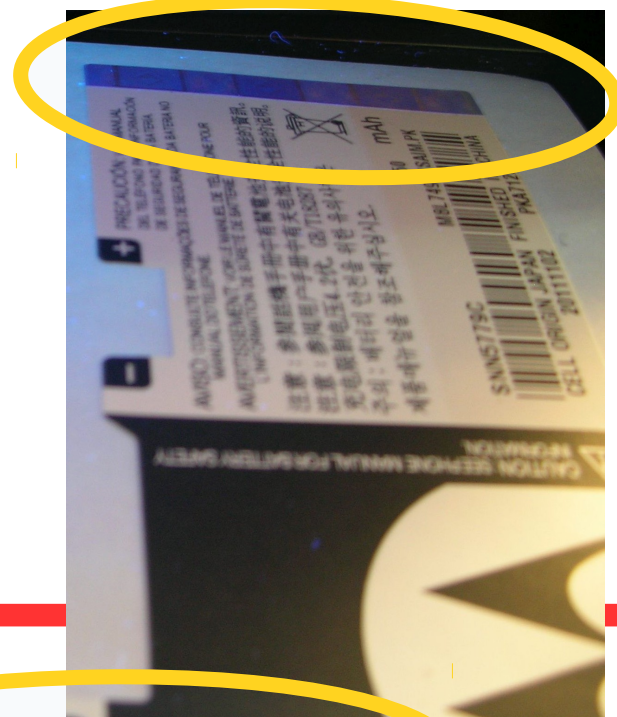
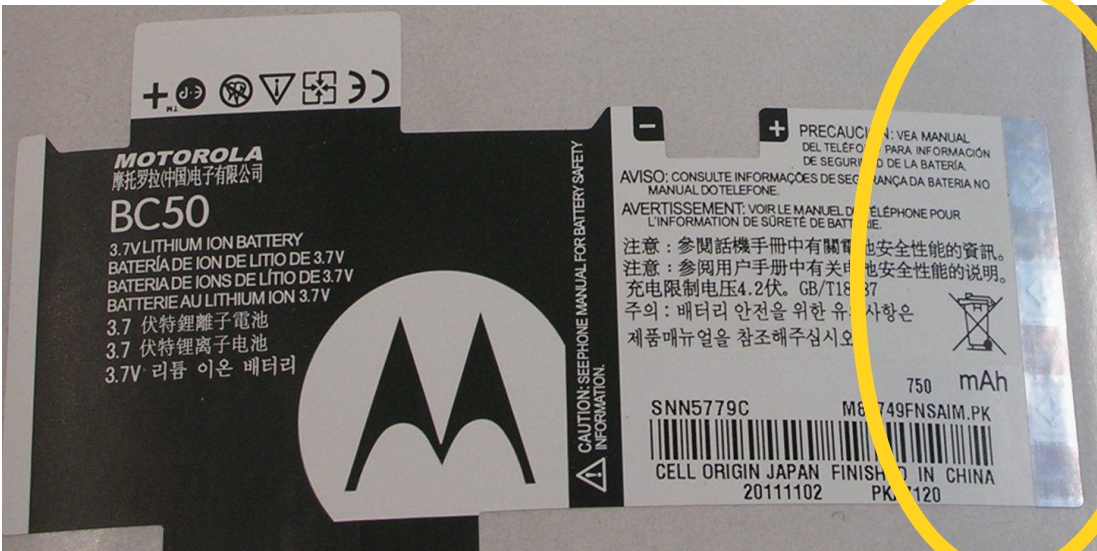
Examples from EU - Budapest 23.09.2015



**Faked
Batteries
for mobile
phones
are very
dangerous
- and illegal**

Consumer protection against counterfeit/fake products Examples from EU - Budapest 23.09.2015

Producers never send outside their own production labels – and mark their labels



Fake-label:

Customs Leipzig Airport - Hologram faked

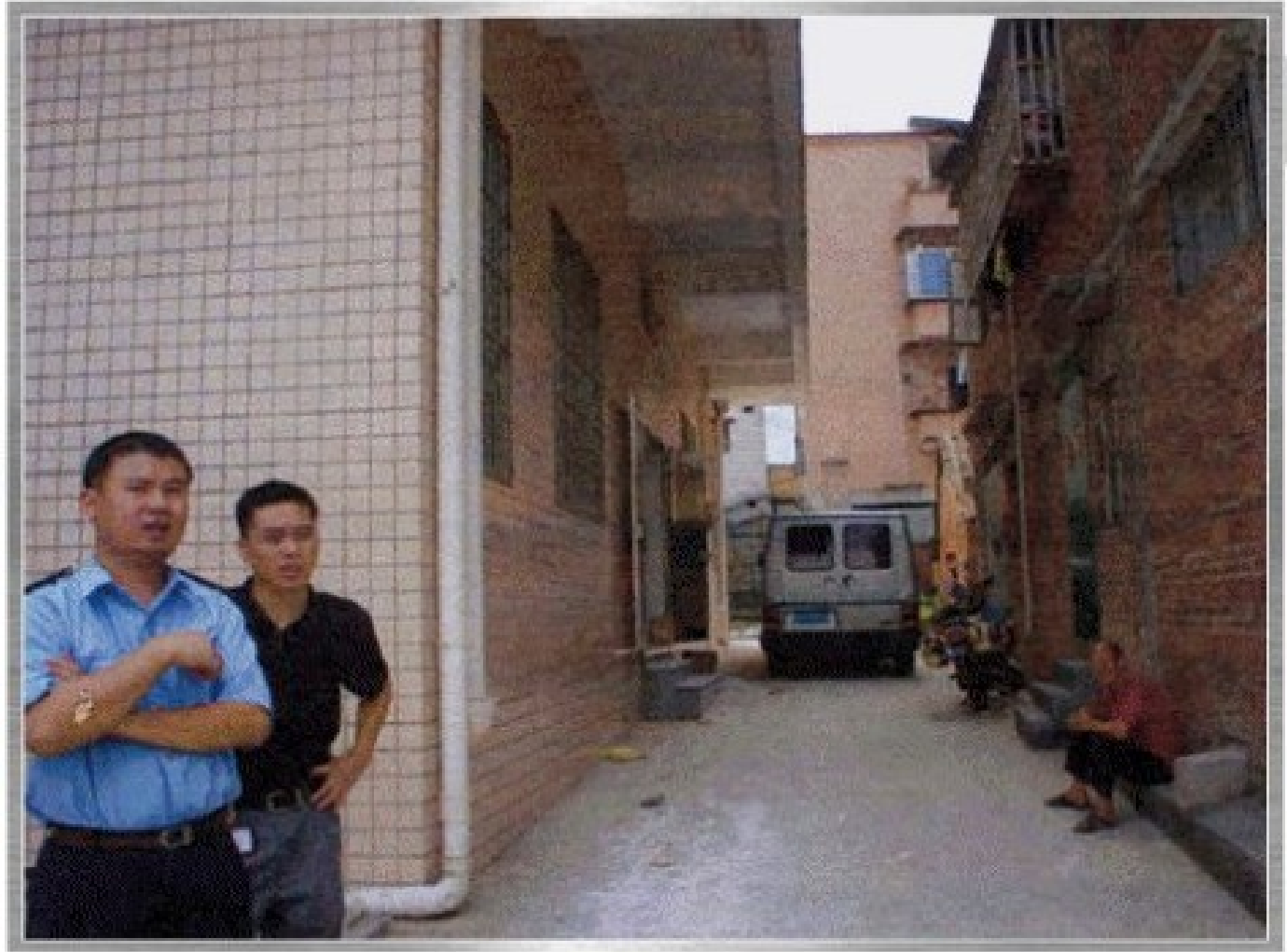
Our common task: **Consumer Protection**

Fighting against unclean, unhealthy, faked cosmetics & perfumes - meeting no health security standards

Example

Production

China



Our common task: **Consumer Protection**

Fighting against unclean, unhealthy, faked cosmetics & perfumes

Example

Production

China



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Example
Production
China



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Example

Production

China



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Example

Production

China



Our common task: **Consumer Protection**

Fighting against unclean, unhealthy, faked cosmetics & perfumes - meeting no health security standards

Example
Production
China
close up



Consumer protection against counterfeit/fake products *Examples from EU - Budapest 23.09.2015*



The result of unclean – illegal production of cosmetics and perfume violated and consumers badly hurt

Code de Fabrication

UA019

UA019



Check, whether the production code number (batch code) is on the container and the packaging of cosmetics and perfumes.

If it is missed on one of the parts it is highly suspicious. By European cosmetics law all producers are obliged to have their production lot (for example of the day) signed on both. Fakes very often do not have any batch code.



CODES DE FABRICATION MANQUANTS OU DIFFÉRENTS = PRODUIT SUSPECT

CODE-BARRES EAN

Le code EAN correspond à la référence du produit

Check the 13digit EAN number found on the product in the internet (Google). If the result of research on Google does not match the name, content or size of the product in your hand it is likely to be fake. **This test can be applied to all consumers products that wear this EAN number**

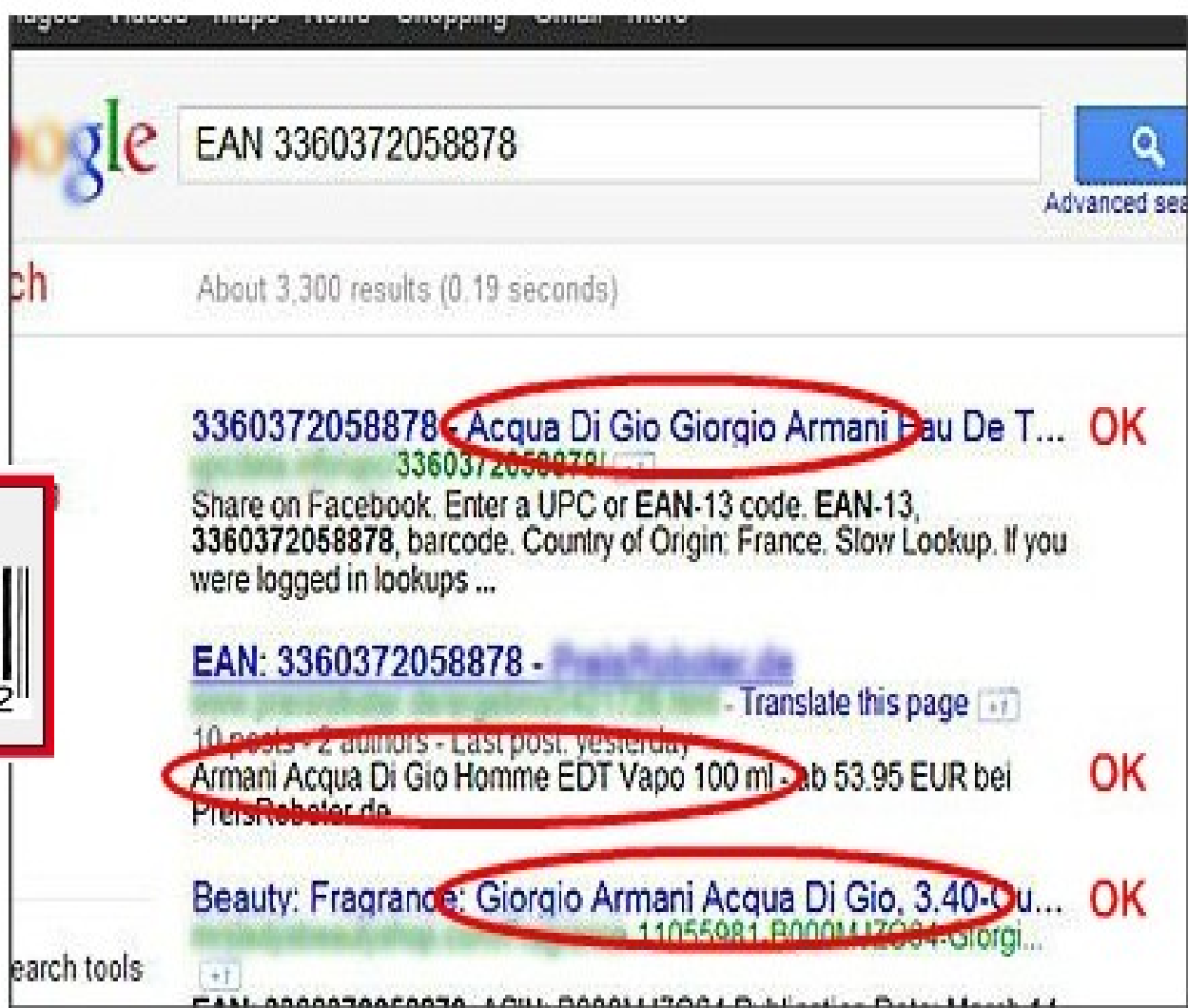


Sur un moteur de recherche internet taper : "EAN" suivi des chiffres



CODE-BARRES EAN

Sur un moteur de recherche internet, taper : "EAN" suivi des chiffres



RÉPONSE TROUVÉE NE CORRESPONDANT PAS AU PRODUIT = CONTREFAÇON

Besides these openly visible marking the producers use different technics as serial-numbers, special codes or hidden details that are not published - only available for authorities/courts - because the faking industry starts to copy all these features immediately when they are published.

*Wolfgang Preuss
IPR & Brand Protection Support
Legal Counsel PPP EMEA*

*Consumer protection against counterfeit/fake products
Examples from EU - Budapest 23.09.2015*

Thank you for your attention!

Further questions?

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